

The logo features the text "AR Toys Competition" in a bold, black, sans-serif font. The "AR" is contained within a stylized smartphone icon with a black border and a white screen. Above the word "Competition", there are three colored circles: a large blue one, a smaller yellow one, and a medium green one. Below the main text, it says "by" followed by the "toywheel" logo (a colorful wheel icon), the text "& metaio", and the "metaio" logo (an eye icon).

AR Toys Competition
by  toywheel & metaio 